

# Exhibit C



# HERTZ DIGITAL PARTNER PROPOSAL

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June 14, 2016

**accenture**  
High performance. Delivered.

# WE'VE GOT THE SKILLS YOU NEED TO WIN

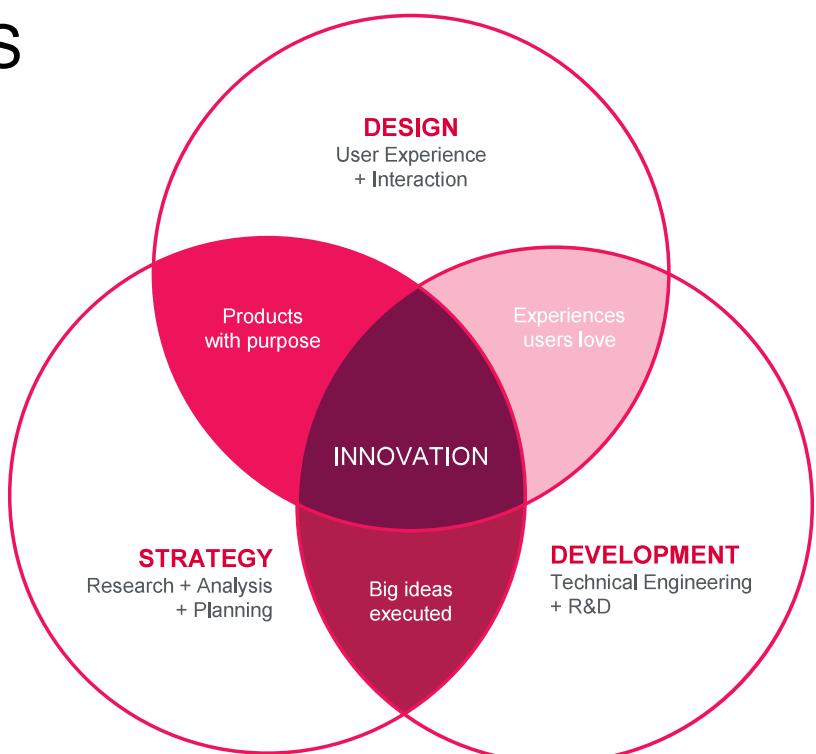
We bring together design, development, and strategy

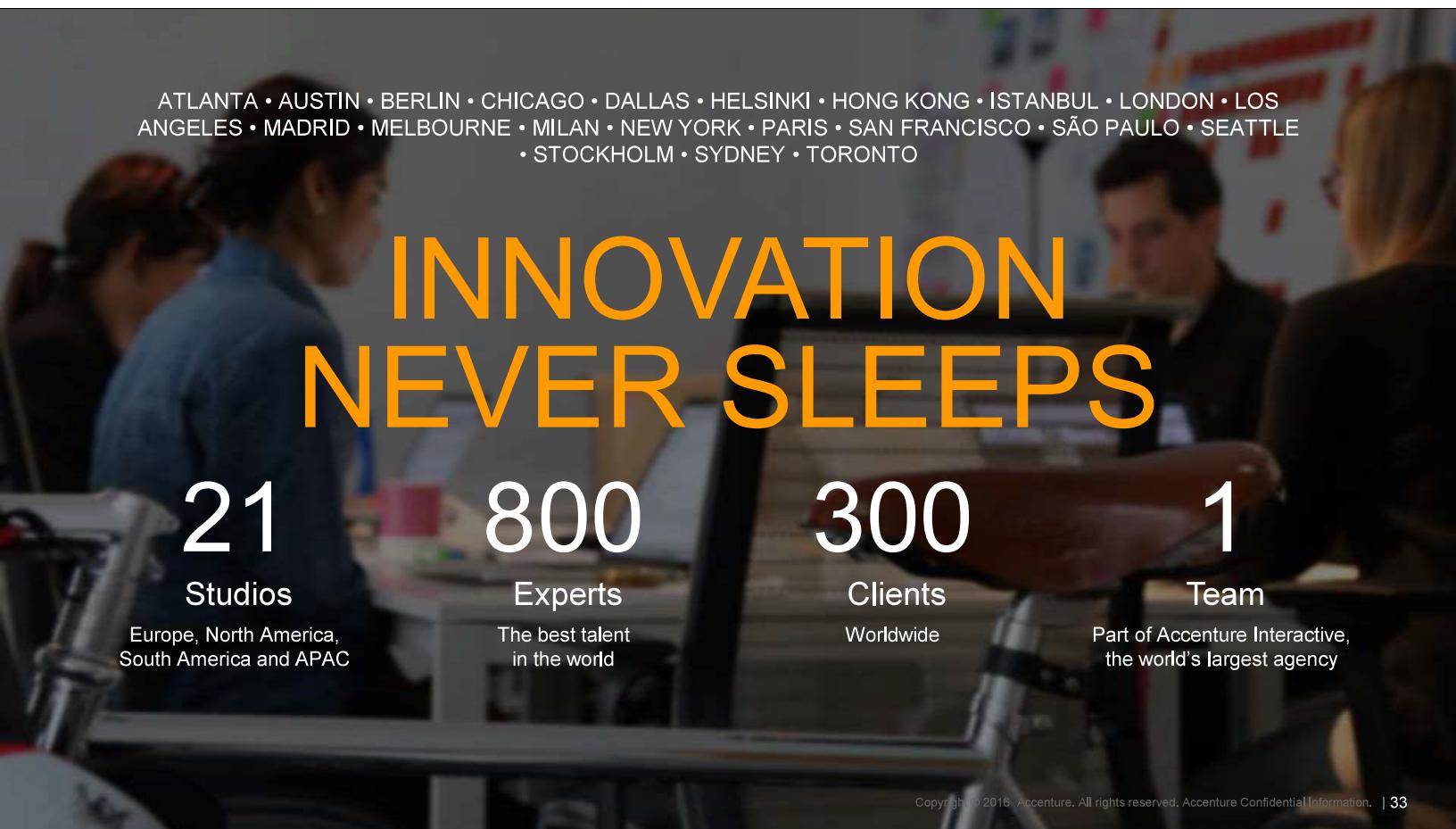
## SIMPLICITY AND BEAUTY

We strive for elegant simplicity in all of our solutions. Our design wins hearts and minds while being both as intuitive and beautiful as possible.

## GREAT PRODUCTS, LESS TIME

We believe the best digital products are created when designers and developers work hand in hand. Clients want disruptive ideas delivered – quickly. Sometimes it's just faster to build than plan.





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# INNOVATION NEVER SLEEPS

21

Studios

Europe, North America,  
South America and APAC

800

Experts

The best talent  
in the world

300

Clients

Worldwide

1

Team

Part of Accenture Interactive,  
the world's largest agency